

# PROTECTING MOTORISTS' RIGHTS: A Campaign on Access to Data

Stefanee Lovett  
Australian Automobile Association

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THE HAGUE  
10-13 SEPT



# Today's presentations show the challenge for the automobile clubs...



# Accessing data is also a concern for motorists...



## ...and they need our help

# What do we want to achieve?



Access to car data  
as one of FIA's  
highest priorities

“getting a better  
understanding of the  
situation in different  
countries/regions  
(based on Club  
expertise and cross-  
regional similarities)  
and of FIA / Club  
initiatives”

“examining technical,  
competition and  
consumer legislation”

“agreeing on common consumer  
side principles applying to the  
access to car data and telematics  
platforms”

Dedicated  
group of FIA &  
Club experts

“defining common  
objectives and  
approach at  
international level”

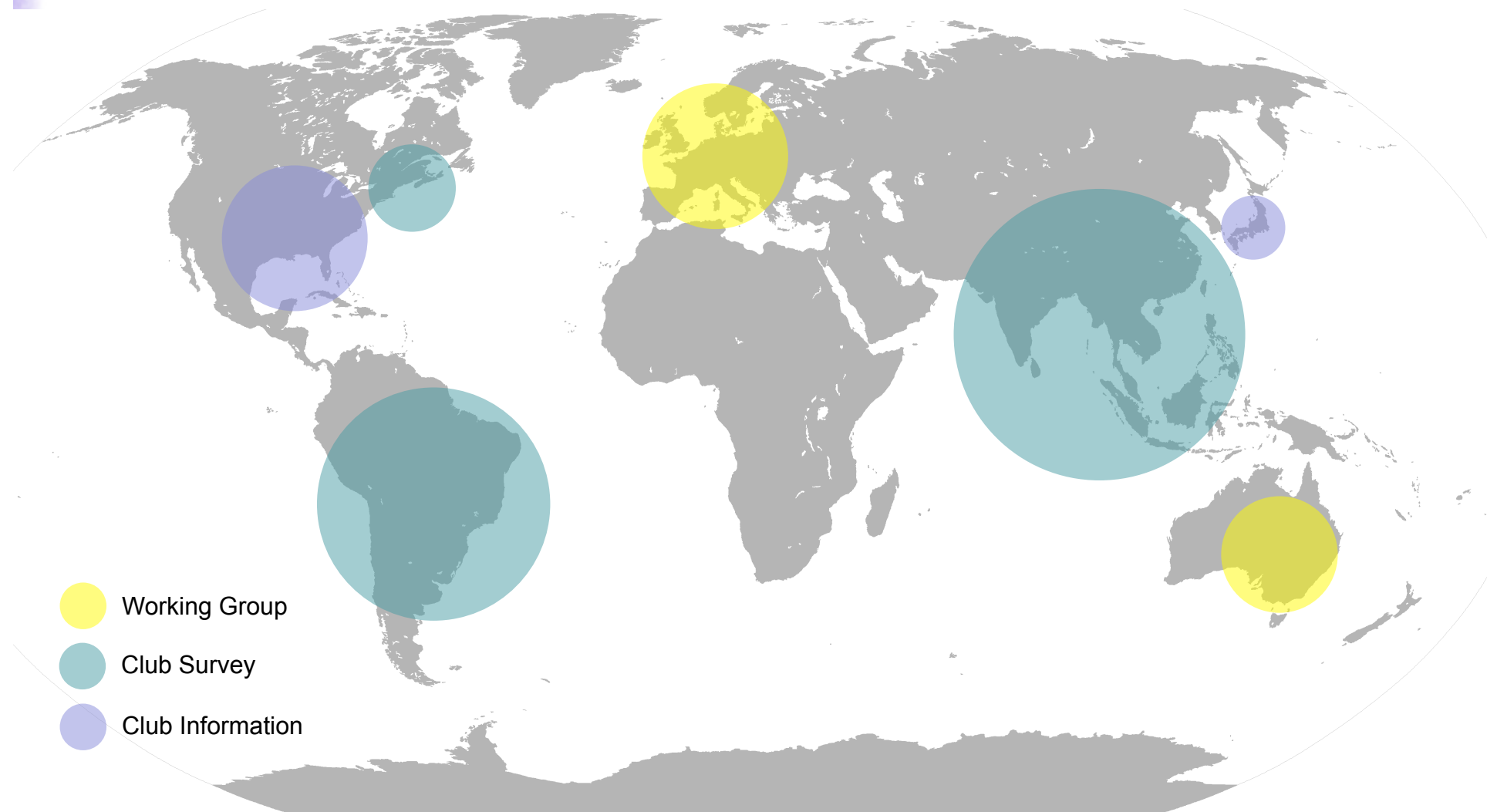
“offering support to Clubs worldwide to secure the access to  
telematics platforms and vehicle's technical system to perform  
diagnosis, service, maintenance and repair, which may include a  
worldwide right to repair campaign”

**But to influence, we need to be acting with a broader interest...**



**...not just the interest of the automobile clubs**

# FIA Working Group



# Progress & Milestones



**9 October:**  
Proposal by the Policy Commission to set the access to service relevant car data as one its highest priorities

**4 December:**  
Adoption of the Policy Commission's work programme

**12 February:**  
Launch of regional Club surveys about the access to service relevant car data

**3 April:**  
Decision to create an Access to Car Data Working Group

2012

2013

10

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12

01

02

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04

05

**11 December**  
Region I call for A2D initiative

**21 January**  
Region II support to A2D initiative

A2D WG

A2D WG

A2D WG

A2D WG

**6 December:**  
FIA General Assembly adoption of a Motorist's Charter

**June**  
Global Mobility Alliance Workshop

**12 September:**  
Conference Week Workshop

2013

06

07

08

09

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12

A2D WG

A2D WG

**5 December:**  
FIA Membership Benefits Forum

# Protecting Motorists' Rights and Fair Access for Service Providers



Seek change to protect motorists' rights in legislation and regulations in all FIA Regions

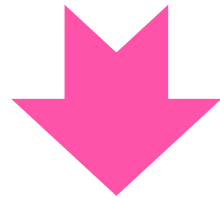


Ensure open access to third party service providers, and enabling consumers to choose repairer or service provider

Provide protection for motorists so that they determine who accesses the data from their car and ensure that open access is available as technology develops in relation to the connected car



# FIA Coordinated Campaign



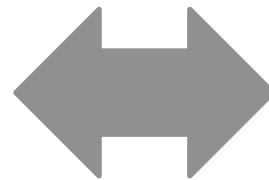
## National Clubs

- ✓ Engage national politicians
- ✓ Engage policy makers and legislators
- ✓ Partnerships with like-minded organisations
- ✓ Public awareness



## FIA and FIA Regions

- ✓ Clear messaging
- ✓ Lobby European Commission for recognition in Regulations
- ✓ Engage international consumer and competition agencies



# Advocacy for motorists rights



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## PROTECTING MOTORISTS RIGHTS

### Vehicle servicing and repair costs

Labor <a href="#">More Detail</a>	Liberal/Nationals <a href="#">More Detail</a>	Australian Greens <a href="#">More Detail</a>
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#### Safeguard consumer choice in relation to vehicle service and repair

**POOR**

Labor has failed to take action to protect consumer choice and rights in relation to vehicle service and repair, and ownership and control of vehicle data.

**GOOD**

The Coalition has committed to ensuring consumer rights are protected in relation to emerging technology in motor vehicles and consumer choice of repairer.

If elected, the Coalition will authorise an arm's length and independent examination of the current competition and trade practices framework and tools. The review will consider whether amendments are required to address existing concerns over access to repair and maintenance information by third party service providers. It will also determine whether current laws protect motorists' rights to the ownership and access of the data produced by their vehicle.

**PARTIAL**

The Australian Greens have committed to put forward the interests and views of consumers in relation to vehicle servicing and repair, but have offered no specific policy on how this will be achieved.



**7 MILLION MEMBERS.  
7 MILLION VOTERS.**

# FIA Paper: Putting the pieces of the puzzle together



- ✓ Consumers' free choice
- ✓ Fair competition
- ✓ Who owns the vehicle data? - Data Protection
- ✓ Legal regulation for non-discriminatory access
- ✓ Service provider certification



# Next: Action Plan



**Finalise FIA  
Working  
Group issues  
paper**

**Engage motoring  
club members about  
how emerging issues  
will affect them**

**Prepare  
comms plan  
and distribute  
to FIA  
Regions**

**Commence  
lobbying efforts  
in home  
countries and  
internationally**

**Consensus on  
policy wording  
across FIA  
Regions**



# Ideas and Questions

- Have we addressed all of the consumer principles?
- Are there are any more business cases that we should analyse?
- What other issues must be considered?
- How can we achieve our goals?
- Who should we partner with?

# If you have further ideas...



Contact me:

Email: [Stefanee.Lovett@aaa.asn.au](mailto:Stefanee.Lovett@aaa.asn.au)

Phone: +61 2 6261 4404